



## Infrastructure Week Sample Social Posts

[City/Town] is ready to rebuild! We're joining @LeagueofCities in celebrating #Infrastructure Week. #LeadWithInfrastructure

In [City/Town], our top infrastructure priority is [insert top priority]. We're celebrating #Infrastructure Week, because we're ready to rebuild America. #LeadWithInfrastructure

It's the #infrastructure decade, and [City/Town] is ready to rebuild. Here are our top priorities: [insert link to project plan, press release, etc.]

Through the #BipartisanInfrastructureLaw, [city/town] is able to [highlight local infrastructure project]. #LeadWithInfrastructure

The #BipartisanInfrastructureLaw is sending historic investments in infrastructure across the country – including right here in [City/Town]. Let's make every week #infrastructure week! #LeadWithInfrastructure

The #BipartisanInfrastructureLaw will help rebuild and strengthen our infrastructure – but we need workforce funding to ensure those projects are completed. #LeadWithInfrastructure  
<https://www.nlc.org/article/2022/02/24/the-workforce-cities-need-to-build-our-future/>



## Infrastructure Week Press Release Template

### FOR IMMEDIATE RELEASE

May XX, 2022

Contact: [Staff contact]

### [NAME] Kicks off Infrastructure Week in [CITY/TOWN NAME]

**CITY, STATE** — Today, National League of Cities member [name and title here] kicked off Infrastructure Week in [city/town name, state]. Running from May 16 to May 20, Infrastructure Week is an opportunity for national and local leaders to elevate infrastructure as a critical issue impacting all Americans. This year, as infrastructure investments from the Bipartisan Infrastructure Law are available to communities across the nation, [city/town name] is highlighting the importance of these funds.

“[QUOTE HERE. Sample quote: “Small towns and rural communities like [town/city name] need to rebuild and strengthen our infrastructure as much as any big city. With investments from the Bipartisan Infrastructure Law, we will be able to (explain infrastructure project and how it will benefit people in the community),” said [name here].

The Bipartisan Infrastructure Law (BIL) includes \$1.2 trillion of investments in America’s crumbling infrastructure. Many of these investments will flow to cities, towns and villages. [City/town] plans to use funds from this historic legislation to [highlight a local infrastructure project using federal funds. Some points to consider:

- What problem is being fixed?
- How will the community be helped?
- Will this project bring in new opportunities for jobs?
- Does this project help a disadvantaged community?
- Would this project have been possible without federal funding?]

The bill includes:

- Broadband: The largest-ever one-time federal investment in broadband, weighing in at \$65 billion, including programs for broadband infrastructure buildout, affordability and digital equity.
- Transportation: More than \$100 billion in competitive funding from USDOT programs across transportation modes with new programs in road safety, rail and more that cities can access.

- Water: \$11.7 billion each for the Clean Water and Drinking Water State Revolving Funds, as well as funding for lead pipe replacement and to address PFAS and other emerging contaminants.
- Climate Change and Resilience: Funding for programs to strengthen infrastructure against extreme weather events, reduce emissions from the transportation sector and invest in clean energy. In particular, BIL includes \$550 million for the Energy Efficiency and Conservation Block Grant.
- Financing: Includes measures that would allow local governments to issue tax-exempt bonds to finance rural broadband projects; help reduce the cost of commercializing the purchase and installation of carbon capture, utilization, and storage equipment; and increases the current cap of tax-exempt highway or surface freight transfer facility bonds.

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## **Sample Proclamation for Infrastructure Week**

May 16-20, 2022

**PROCLAMATION RECOGNIZING MAY 16-20, 2022 AS INFRASTRUCTURE WEEK IN THE CITY/VILLAGE/TOWN OF [insert name] AND ACKNOWLEDGING THE IMPORTANCE OF INFRASTRUCTURE INVESTMENTS ACROSS THE NATION.**

- WHEREAS,** the week of May 16 through 20 is observed as Infrastructure Week across the nation as an opportunity for national and local leaders to elevate infrastructure as a critical issue;
- WHEREAS,** all Americans broadly rely on many types of infrastructure such as roads, bridges, and other transportation networks, dependable water systems, infrastructure to combat extreme weather events, access to broadband, and overall connectivity to the economy;
- WHEREAS,** the recently passed Infrastructure Investment and Jobs Act, also known as the Bipartisan Infrastructure Law or BIL, provides historic funding of \$1.2 trillion dollars to invest in America's crumbling infrastructure;
- WHEREAS,** many of the BIL investments will flow to cities, towns and villages, providing a unique opportunity to address individual community-focused infrastructure improvements and build sustainable and resilient infrastructure;
- WHEREAS,** in the City/Village/Town of [insert name], this funding will enable the [insert description of project]; and
- WHEREAS,** infrastructure improvement projects will enhance the local and regional economy, resident quality of life, and the safety of the community.

**NOW, THEREFORE, BE IT RESOLVED,** that I Mayor/Councilor [insert name] of the City/Town/Village of [insert name] declare the week of May 16-20, 2022, as National Infrastructure Week and encourage residents to join in recognizing the special importance of the infrastructure needs and investment in the community through appropriate commemorations; and

**BE IT FURTHER RESOLVED**, that the **City/Town/Village of [insert name]** formally thanks members of Congress and federal leadership for addressing the critical infrastructure funding needs across the nation by passing the Bipartisan Infrastructure Law; and

**BE IT FURTHER RESOLVED**, that **City/Town/Village of [insert name]** calls on Congress to invest at-scale in skills development programs, both through the federal workforce development system and postsecondary partners, to ensure that communities across the country have the local workforce that is prepared and ready to build and maintain these infrastructure assets that will drive economic competitiveness.



## **Infrastructure Week Example Press Event**

Interested in hosting a press event to kick off Infrastructure Week? Consider a site visit to an infrastructure project in your community to highlight how infrastructure funds are being used in your community.

If you can host a tour of a construction site, water treatment plant, transit depot or other relevant site, it can help bring your story to light. Those tours can be done in-person with a small group, with media invited, or you could record it and release it on your website or social media.

**Suggested Message:** Highlight how federal funding is making an infrastructure project in your city, town or village possible. Focus on how this project will improve the lives of people in the community.

**Suggested Speakers:**

- Your Member of Congress
- Other local leaders
- County, regional or state infrastructure partners
- People in the community who will benefit from the project