

## Dear City Official:

As you know, the National League of Cities (NLC) is dedicated to helping municipal leaders build better communities. We serve as the voice of 19,000 cities, towns, and villages, representing more than 200 million Americans.

## 2022 OFFICERS

President

Vince Williams Mayor Union City, Georgia

First Vice President

Victoria Woodards Mayor Tacoma, Washington

Second Vice President David Sander, Ph.D. Councilmember Rancho Cordova, California

Immediate Past President Kathy Maness Councilmember Lexington, South Carolina

Chief Executive Officer/ Executive Director Clarence E. Anthony

NLC is proud to endorse CGI Digital (formally CGI Communications, Inc.) as an NLC enterprise partner. Their programs provide thousands of communities, organizations, and businesses throughout the country with marketing tools and services needed to compete in today's digital landscape.

The most exciting element of this partnership is that CGI Digital provides their programs cost-free to our members. Their marquee initiative, the Community Showcase Video Program, includes exceptional video production to help deliver powerful messages on pertinent city topics. From sustainability, workforce development, relocation, healthy living and more, their video tour will help you effectively tell your story.

In addition, CGI Digital provides decorative streetscape banners to adorn your main streets and key corridors. Their Community Showcase Banner Program is the perfect initiative to feature hometown heroes, reinforce your municipal brand, and drive new traffic to your website.

We are excited to be a long-standing partner of CGI Digital because of their outstanding reputation and extensive experience. They provide tremendous value to our membership, and we encourage you to take advantage of the opportunities being offered.

For more information about all the products and services provided by CGI Digital, visit our web page or contact Linda Gatti, Director of Enterprise Partnerships, National League of Cities at 301-767-7255, or gatti@nlc.org, or Nicole Rongo, CGI Digital, Vice President of Government Relations & Strategic Partnerships at 585-450-3279, or <u>nicoler@cgicompany.com</u>.

Sincerely,

Clarence E. Anthony

**NLC CEO & Executive Director**